



For Immediate Release
April 30, 2010

WILLIAMS LAKE, BRITISH COLUMBIA – *Cariboo Chilcotin Coast Tourism Association* is pleased to announce that recently in San Francisco California, BC Photographer Chris Harris was awarded his second Northern Lights Award for photojournalism.

Each year the Canadian Tourism Commission (CTC) hosts “Canadas Media Marketplace” as an opportunity for Canadian travel providers and government representatives to present our country and its destinations to U.S. travel writers, journalists and photographers; both freelancers and trade publications.

As part of that event, which is a no-holds-barred extravaganza of Canadian culture, food and wine, art, city life and adventure travel destinations, the “Northern Lights Award” is presented. This award is given to several categories of travel journalism, both writing and photography.

This year, Chris Harris won the Northern Lights Award for photojournalism for the article titled “Itcha Ilgachuz” which appeared in “British Columbia Magazine Spring 2009” and is collaboration with writer Larry Pynn. The story features a horse pack trip with Roger and Wanda Williams of Six Mile Ranch Outfitters, up to the Itcha Mountains in the West Chilcotin in Itcha Ilgachuz Provincial Park.

Each year the Canadian Tourism Commission has the good taste to give works by Canadian artists as the Northern Lights prizes, and this year was no exception, with gorgeous masks by Nuuchahnulth artist Patrick Amos awarded to first-prize recipients.

This year’s photojournalism prize was a follow-up on 2007, when Harris received this same award for *Fields of Gold*, which featured the grasslands of the Cariboo Chilcotin and also appeared in British Columbia Magazine.

Chris Harris is a freelance photographer living in the Cariboo at 105 Mile; where he owns and operates a gallery of his own work. The gallery features fine art prints and is the home of Country Light Publishing, where Chris Harris has independently published ten very successful books of his own work. On October 16 his new book *Motherstone; British Columbia's Volcanic Plateau* will be released in 100 Mile House. For more about Chris' work, visit his website and online Newsletter at www.chrisharris.com. You can contact Chris via email at photography@chrisharris.com or call 250-791-6631

Patrick Amos is a well know Nuu-chah-nulth artist from Hesquaht and Mowachaht First Nation on the West Coast of Vancouver Island. His work includes: silkscreen prints, drums, alder, red and yellow cedar masks, bentwood boxes and totem poles. He has been carving for over 30 years and his work is collected worldwide.

A photo of Chris and his award available upon request.

The Cariboo Chilcotin Coast Tourism Association is a Destination Marketing Organization (DMO) that works in conjunction with Tourism BC and the tourism industry in the Cariboo, Chilcotin and Central Coast areas to help foster growth of the tourism in the region. For more information on the Cariboo Chilcotin Coast region visit www.landwithoutlimits.com

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