

For Immediate Release

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Wrangling cattle and standing face to face with a grizzly in the wilds of BC's interior all in a days work for Comedian & Actor Billy Connolly

"Billy Connolly: Journey to the Edge of the World" is a 4 x 60 minute travelogue series due to broadcast in Spring 2009 on ITV 1, the largest commercial channel in the UK. Expected transmission time is primetime (9 pm) on a Sunday evening. The series will take Billy and the viewer on an epic journey from ocean to ocean, from Nova Scotia in the east, through the Canadian Arctic, the Northwest Passage and then finally down through the Yukon Territory and British Columbia to the journey's end point, Friendly Cove and the rugged Pacific coast of Vancouver Island.

On his journey Billy will encounter the landscapes that will make this series stand out in its beauty and the people who will bring humour and insight into the land he is passing through. It will be an active process of discovery and Billy will learn how to fish in the arctic, harvest icebergs off the coast of Newfoundland and round up cattle in the Cariboo Chilcotin.

In the fourth and final episode Billy will travel through massive expanses of land - and discover how this is tough country inhabited by even tougher men. He will learn how to fell tree's that have been attacked by the mountain pine beetle, how to round up a herd of 500 cattle on the famous Gang Ranch and he will fulfil a childhood dream when he comes face to face with the almost mythical inhabitants of the British Columbian forest - the Grizzly Bear.

The Cariboo Chilcotin Coast Tourism Association is a Destination Marketing Organization that works in conjunction with Tourism BC and the tourism industry in the Cariboo, Chilcotin and Central Coast region. The CCCTA with its vast networking capabilities helped connect ITV to the stakeholders and activities as well as coordinating & travel itinerary assistance. For more information on the Cariboo Chilcotin Coast region visit www.landwithoutlimits.com

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