



## CARIBOO CHILCOTIN COAST



### 2009 Best Tourism Marketing Initiative Award CALL FOR NOMINATIONS

Industry Awards will be presented at the Wednesday Evening Dinner on April 8th. Stakeholders are encouraged to put forward their own nominations or can be nominated by other stakeholders in good standing.

The award for Best Tourism Marketing Initiative recognizes a CCCTA stakeholder for their success in launching an innovative marketing campaign to increase business and enhance the tourism industry in our region.

#### NOMINATION FORM Award Sponsor

Nominee

Business Name

Address

Phone #

Email Address

Nominator

Nominator phone #

**Please answer the following questions (attach additional sheets if required). Nominators are encouraged to enclose any samples or materials which may be relevant.**

**What were the objectives for the campaign?**

**What strategies and tactics were used in successfully delivering the initiative?**

**What were the results?**

**DEADLINE FOR SUBMISSION OF THE ABOVE AWARD NOMINATIONS IS MARCH 27<sup>TH</sup>.**

Suite 204-350 Barnard Street  
Williams Lake, BC V2G 1T9

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Fax: (250) 392-2838  
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 CARIBOO CHILCOTIN COAST

## 2009 Outside of the Box Award CALL FOR NOMINATIONS

Industry Awards will be presented at the Wednesday Evening Dinner on April 8th. Stakeholders are encouraged to put forward their own nominations or can be nominated by other stakeholders in good standing.

This award recognizes a person or company who introduced an innovative new concept or product to the tourism industry in the region within the past three years. Nominees will be judged based on their business success and how their innovation positively impacted the tourism industry in our region.

<b>NOMINATION FORM Award Sponsor</b>
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 Nominee

Business Name

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 Address

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 Phone #

Email Address

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 Nominator

Nominator phone #

**Please answer the following questions (attach additional sheets if required). Nominators are encouraged to enclose any samples or materials which may be relevant.**

**Please describe the product innovation or idea.**

**Tell us about the success of this product, innovation or idea.**

**DEADLINE FOR SUBMISSION OF THE ABOVE AWARD NOMINATIONS IS MARCH 27<sup>TH</sup>.**

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