

Cariboo Chilcotin Coast Regional Web Stats

Report Period: April 1 - 30, 2009

Prepared by: TBC Online Programs

	Page Views	Visits	Explanations / Descriptions
Total HelloBC.com	1,437,784	352,213	this is all the traffic to HelloBC.com
Total Cariboo Chilcotin Coast Region & Community	129,999	57,745	these are people who visited your region and/or a community and/or operator within your region
Entries			
Total landwithoutlimits.com Entries		347	these are the number of people who entered HelloBC through a redirect from your old consumer website
Total www.hellobc.com/cc Entries		166	these are the people who entered through your vanity URL
Other Entries		57,232	these people found HelloBC through other means

Regional Content Traffic Sources	% Traffic	Explanations / Descriptions
Organic	52%	this is how visitors to your regions found HelloBC
Direct	32%	
Referrals	11%	
Other	5%	

Top 10 Regional Content Pages	Page Views	Visits
Regions & Cities Page	3,225	2,349
Accommodations	1,650	1,033
Things To Do	1,472	1,013
Fishing	609	428
Transportation Maps	418	294
More info Cariboo/Chilcotin/Coast etc.	397	298
Canoeing	271	191
Historic Heritage Sites	255	159
Visitor Centres	234	174
Guest Dude Ranches	227	137
Parks	244	176
Regional Geography	168	112

Visits

Visits is defined as the number of individual sessions initiated by all the visitors to your site. If a user is inactive on your site for 30 minutes or more, any future activity will be attributed to a new session. Users that leave your site and return within 30 minutes will be counted as part of the original session.

Pageviews

A pageview is defined as a view of a page on your site that is being tracked by the Analytics tracking code. If a visitor hits reload after reaching the page, this will be counted as an additional pageview. If a user navigates to a different page and then returns to the original page, a second pageview will be recorded as well.

Product Listings (Accommodations, Non-Accommodations, F&E Listings)	Totals	Explanations / Descriptions
Total Product Listings on HelloBC.com	296	these are the current number of product within your region listed on HelloBC
Total Product Listing Pageviews	9,542	these are the number of pageviews to operators within your region
Total Clickthroughs to Product Listing Links	1,986	these are the number of clicks from HelloBC to an operator websites in your region