

VAN DOP ARTS & CULTURAL GUIDE to British Columbia



EXPERIENCE THE BEST OF BC



CARIBBO CHILCOTIN COAST ARTS & CULTURAL FEATURE

- 6 Page Arts & Culture Community Feature
- 100,000 Guides, 800 distribution locations

Circulation: 100,000 Guides

Reader Statistics:

- 75% female
- 87% visited a listed business in past year
- 66% were repeat visitors to listed businesses
- Average annual spending on BC Travel: \$3550

PUBLICATION DATE:

May 2010

NEW WEBSITE

Over 50,000 unique visitors access www.art-bc.com annually, where we feature participants' hyperlinked listings.

All advertisers receive a FREE Web Listing on www.art-bc.com

Includes: **VIRTUAL GUIDE** available to online & international users.



BC CULTURAL CRAWL



Over 70 Communities participated in the 8th Annual BC Cultural Crawl celebrations held throughout the province in August with over \$500,000's of media and marketing coverage generated.



6 Page Cariboo Chilcotin Coast Feature - \$12,600 (Value \$14,400)

- 6 CCC Bannered Pages to appear in 100,000 copies of the Van Dop Arts & Cultural Guide to BC
- CCCTA introduction and map
- Web Listing for all participants on www.art-bc.com
- Personal box of guides to use for marketing

Featured Communities

- Quesnel
- Williams Lake
- 100 Mile House
- Lillooet
- Wells
- Bella Coola
- Barkerville

CARIBOO CHILCOTIN COAST

WELCOME TO CARIBOO CHILCOTIN COAST

From the historic Gold Rush Trail spanning from Vancouver to Barkerville, to the AgriFest Thompson Festival which commemorates the joining of the St. Charles tradition and the Gold Rush history in the Lillooet area, the Cariboo is brimming with unique cultural destinations and experiences.

The Station House Gallery & Gift Shop located in the historic BC Rail station in Williams Lake, features photographic, historic, handmade goods, paintings, print works and more.

The Museum of the Cariboo Chilcotin is home to the BC Cowboy Hall of Fame, honoring the history of BC's ranching industry which has crossed two centuries and is older than the province itself. The Museum is dedicated to preserving and promoting the central Cariboo's ranching heritage while sharing the stories, photographs and artifacts of the area's First Nations as well as the famous Williams Lake Stampede.

Next to the Joe Mile Visitor Centre, an eight-hectare wetland provides the perfect setting for the bird-watcher. The Marsh Wildlife Sanctuary is a beautiful Ducks Unlimited assisted project, with informative interpretive signs, which help to identify the numerous species of birds.

Parkside Centre
300 Douglas Ave.
100 Mile House, BC
100-253-298-386-3001
parksidecentre@shaw.ca
Tue - Fri 10 - 4 Sat 12 - 4

An Arts & Cultural Centre featuring changing shows of local artists, complemented by an unique gift gallery. To begin our summer season, 24 JULY - 5 SEPT SHOWCASING CARIBOO ARTIST GUILD 2014 ANNUAL ART SHOW & SALE

122 / Cariboo Chilcotin Coast www.cariboochilcotin.com/arts The Cariboo Chilcotin Coast Delivery 1.800.863.3885 / 123

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