

Cariboo Chilcotin Coast Tourism Association Marketing Opportunity

AnglingBC.com for fishing in British Columbia, Canada

BC's Top Visited Sport Fishing Website

The Web is the Way to Go!

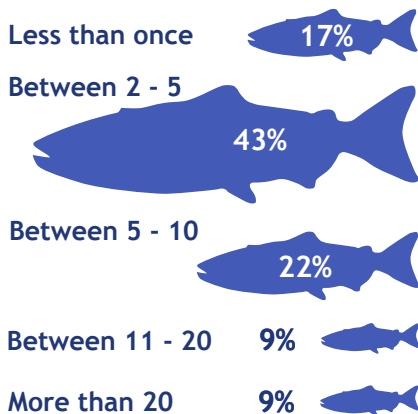
These days the internet is where everyone goes to get their information. Angling BC has been on line since 1996 and has grown to be one of the top performing sport fishing sites on the net. Our clients continue to stay with Angling BC for one reason - we work!

With top Search Engine rankings, being posted on Angling BC will guarantee an increase in traffic to your web site. Over time, your site will actually gain in rankings!

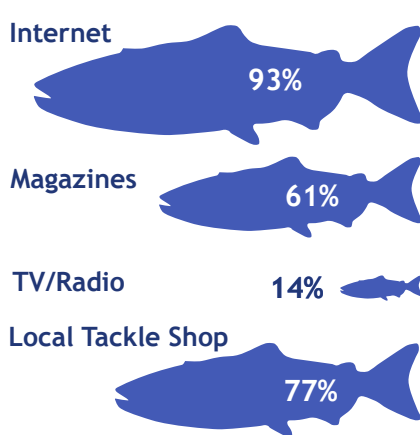


Direct Target Niche Marketing

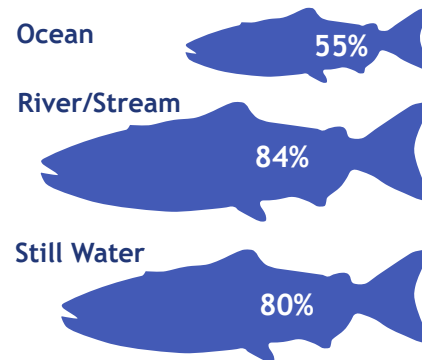
Times per month they fish:



Look for fishing information: *



Type of fishing: *



*More than one answer possible

Our viewers are serious about fishing. If you are serious about reaching them, what better way than to advertise on AnglingBC.com?

93% take fishing vacations,
78% own a truck or SUV, and 68% own a boat
78% of our audience is from 30 to 60 years old,
and 60% earn over \$60,000 a year.

AnglingBC Website Statistics

16 million hits/year	2.4 million page views
600,000 visits	210,000 unique visitors
	11 pages viewed per visit

All ad posts are put into our Awstat monitoring system. This system is a **Server Log File** monitoring system which is exact and accurate. Ask more about this.



Steve Vandermey

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AnglingBC.com

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AnglingBC.com for fishing in British Columbia, Canada

Partnered Rates

Home Page Package

(\$2400 regular price) **\$1680 net/year**

- Full Banner on top (rotating)
- Half Button Banner on left side (static)
- Includes FREE Listing Ad
- Additional 3 Full Banner Posts on Separate Sections

Section Sponsor

(\$1200 regular price) **\$840 net/year**

- Full Banner ad on top of page (rotating)
- Includes FREE Listing Ad
- Additional 2 Full Banner Posts on Separate Sections

Right Side Rotating Button

(\$900 regular price) **\$630 net/year**

- Full Button Banner on right side (rotating)
- Includes FREE Listing Ad

AnglingBC Listing Ad

(\$500 regular price) **\$350 net/year**

- Your company logo and intro write up under your area heading. Your website link. Logo links to your ad page with extensive write up, photo, company logo and all contact info.

Sizes and File Requirements

Size (in pixels)

Full Banner - 468 wide x 60 high

Full Button - 140 wide x 90 high

Half Button - 140 wide x 60 high

Logo - 100 wide x 70 high

(maximum dimensions)

72 dpi

Format:

gif, jpg, png

Full Banner

Right Side Button

Left Side Half Button

Section Banner

AnglingBC Listing Ad with Thumbnail Logo

Ad page



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