



**CARIBOO
CHILCOTIN COAST**
A Land Without Limits

2010/11 – Van Dop Arts & Cultural Guide to BC
CCCTA ~ Art Guide Registration

Advertising Contract

	<u>Stakeholder</u>	<u>Regular Rate</u>	<u>Savings</u>
Full page	\$1680.00	\$2400.00	\$720.00
3/4 page	\$1260.00	\$1800.00	\$540.00
1/2 page	\$ 840.00	\$1200.00	\$360.00
1/3 page	\$ 560.00	\$800.00	\$240.00
1/4 page	\$ 420.00	\$600.00	\$180.00
1/8 page	\$ 210.00	\$300.00	\$ 90.00

Advertising Purchase Agreement

Company Name: _____
 Order Date: _____
 Ad Size: _____ Ad Cost: \$ _____
 Add GST @ 5%: \$ _____
TOTAL COST: \$ _____

Method of Payment: Visa Mastercard

Card #: _____ Expiry Date: _____ / _____
 Name on Card: _____
 Mailing Address: _____
 City: _____ Postal Code: _____
 Website: _____
 Phone #: _____ E-Mail: _____
 1-800 #: _____ Fax #: _____

Signature: _____
 Title: _____
 Print Name: _____

Please fax this signed agreement to 604.540.1062

VAN DOP Arts & Cultural Guide to BC

Samantha Allen, Director of Sales & Marketing
Fax: 604.540.1062 **Email:** artguide@art-bc.com
Ph: 604.540.1064
Toll-free: 1.888.981.9886

ARTS & CULTURAL GUIDE TO BC
 Phone: 1.888.981.9886 ❖ Fax: 604.540.1062 ❖ E-mail: artguide@art-bc.com



AD COPY INSTRUCTIONS:

- Please print or type clearly. If you wish to include directions, these must be included within your "Description".
- **E-mail 1 to 2 high-res images (300 dpi) to production@art-bc.com**
- **E-mail (see above) or Fax Ad Copy Sheet to 604.540.1062**

PRINT READY AD: Yes No

Business name to appear in listing:

Email _____ OR Website _____

Business Hours _____

By appointment only: Yes No

Description: (1/4 Pg = 35-50 Words; 1/8 Pg = 15-25 Words)

Sample Art Guide Format Ad:



Cormier Studio

497 Vancouver Avenue, Penticton,
BC V2A 1A4; **250.493.3273**;
www.cormierstudio.com

.....
B&B/Art Gallery/Sculpture Garden -
Experience the charm & intrigue of our
1908 home & art gallery. Sculpture
work surrounds you as you...

File formats NOT accepted

- Low resolution PDFs, Microsoft Publisher, Microsoft Word, Microsoft Excel, CorelDraw, PowerPoint, WordPerfect.
- Any Image saved as a GIF or PICT.