

Alphabetical by acronym or abbreviation

Tourism Related Acronyms & Abbreviations

A

AAA	-American Automobile Association
ABA	-American Bus Association
ACME	-Association of Convention Marketing Executives
ADR	-Average Daily Rate
AGM	-Annual General Meeting
AHMA	-American Hotel & Motel Association
AMA	-American Marketing Association
ASAE	-American Society of Association Executives
ASTA	-American Society of Travel Agents
ATBC	-Aboriginal Tourism British Columbia
ATTC	-Aboriginal Tourism Team Canada

B

B&B	-Bed & Breakfast
BBB	-Better Business Bureau
BC	-British Columbia
BCAA	-British Columbia Automobile Association
BCMA	-British Columbia Museum Association
BCMM	-British Columbia Museum of Mining
BCTA	-BC Trucking Association
BCYHA	-BC & Yukon Hotel Association
BDC	-Business Development Bank of Canada
BIC	-Business Information Centre

C

CAS	-Call Accounting System
CBBH	-Canada Bed & Breakfast Hosts (an online group at www.canadabbhosts.com)
CCA	-Coast Cultural Alliance
CCCTA	-Cariboo Chilcotin Coast Tourism Association
CHC	-Choice Hotels Canada
CIC	-Citizenship and Immigration Canada
CITAP	-Canadian Inbound Tourism Asia Pacific
COTA	-Council of Tourism Associations
CRS	-Central Reservation Service
CSAE	-Canadian Society of Association Executives
CTA	-Canadian Tourism Alliance
CTA	-Close to Arrival
CTC	-Canadian Tourism Commission
CVA	-Convention and Visitors Association
CVB	-Convention & Visitor's Bureau
CWM	-Canada's West Marketplace

D

DMC	-Destination Management Company
-----	---------------------------------

DMO -Destination Marketing Organization
DOS -Director of Sales

F

FAM -Familiarization Tour
FIT -Free and Independent (of group) Traveler
FIT -Foreign Independent Traveler

G

GDS -Global Distribution Service
GLAMER -Group Leaders of America
GLBA -Gibsons Landing Business Association
GLHA -Gibsons Landing Harbour Authority
GS -Guest Services
GSA -Guest Service Agent
GSM -Guest Service Manager
GST -Goods and Services Tax
GVRD -Greater Vancouver Regional District

H

HAS -Hotel Association of Canada
HIEAC -Hospitality Industry Education Advisory Committee
HSMIA -Hospitality Sales and Marketing Association International

I

IAAMC -International Association of Association Management Companies
IACVB -International Association of Convention and Visitor Bureaus
IAEM -International Association of Exposition Managers
IAMC -Institute of Association Management Companies
IFEA -International Festivals and Events Association
IMN -International Motorcoach Network
IOC -International Olympic Committee
ITB -International Tourism Bourse

M

MFC -Mighty Fraser Country
M&IT -Meetings & Incentive Travel
MLOS -Minimum Length of Stay
MPI -Meeting Professionals International

N

NACS -National Association of Consumer Shows
NAEM -National Association of Exposition Managers
N/S -No Shows
NTA -National Tour Association

O

OCC -Occupancy
OFFMKT -Off Market
OMCA -Ontario Motorcoach Association

P.

PCMA -Professional Convention Management Association

Q

QA -Quality Assurance

R

RDMO -Regional Destination Marketing Organization
RFP -Request for Proposal
REV PAR -Revenue Per Available Room
RRW -Resort Reservations World-wide
RVC -Rendezvous Canada
RVDA -Recreational Vehicles Dealers Association
RVRAC -RV Rental Association Canada

S

SCBBOA -Sunshine Coast Bed & Breakfast, Cottage Owners Association
SCTP -Sunshine Coast Tourism Partnership
SITE -Site Inspection
SITE -Society of Incentive and Travel Executives
SMERFE -Social Military Religious Fraternal Entertainment
SNBC -Super, Natural British Columbia
SRP -Special Rate Plan
STCA -Surrey Tourism & Convention Association
SWOT -Strengths, Weaknesses, Opportunities, Threats

T

TA -Travel Agent
TAVI -Tourism Association of Vancouver Island
TBC -Tourism British Columbia
TIAC -Tourism Industry Association of Canada
TIC -Tourism Information Councilor
TMAC -Travel Media Association of Canada
TMR&PM -Tourism Maple Ridge & Pitt Meadows Society
TOTA -Thompson Okanagan Tourism Association
TQM -Total Quality Management
TTRA -Travel and Tourism Research Association
TVAN -Tourism Vancouver
TW -Tourism Whistler

U

UBC -University of British Columbia
USCC -United States Chamber of Commerce
USTOA -United States Tour Operators Association

V

VCB -Visitors and Convention Bureau
VCEC -Vancouver Convention and Exhibition Centre
VCM -Vancouver, Coast and Mountains
VHA -Vancouver Hotel Association
VIC -Visitor Information Centre
VIC -Visitor Information Councilor

W

WCMC	-Western Canada Marketing Committee
WCTA	-Western Canada Travel Alliance
WED	-Western Economic Diversification
WRSS	-White Rock South Surrey Chamber of Commerce
WSAE	-Western Society of Association Executives
WTM	-World Travel Market
WTTC	-World Travel and Tourism Council

Y

YVR	-Vancouver International Airport
YXX	-Abbotsford International Airport

Alphabetical by phrase / organization

A

Abbotsford International Airport	
Aboriginal Tourism British Columbia	-ATBC
Aboriginal Tourism Team Canada	-ATTC
American Automobile Association	-AAA
American Bus Association	-ABA
American Hotel & Motel Association	-AHMA
American Marketing Association	-AMA
American Society of Association Executives	-ASAE
American Society of Travel Agents	-ASTA
Annual General Meeting	-AGM
Association of Convention Marketing Executives	-ACME
Average Daily Rate	-AD

B

Bed & Breakfast	-B & B
Better Business Bureau	-BBB
British Columbia	-BC
British Columbia Automobile Association	-BCAA
British Columbia Museum Association	-BCMA
British Columbia Museum of Mining	-BCMM
British Columbia Trucking Association	-BCTA
British Columbia & Yukon Hotel Association	-BCYHA
Business Development Bank of Canada	-BDC
Business Information Centre	-BIC

C

Call Accounting System	-CAS
Canada Bed & Breakfast Hosts (an online group at www.canadabbhosts.com)	-CBBH
Canada's West Marketplace	-CWM
Canadian Inbound Tourism Asia Pacific	-CITAP
Canadian Society of Association Executives	-CSAE
Canadian Tourism Alliance	-CTA
Canadian Tourism Commission	-CTC
Cariboo Chilcotin Coast Tourism Association	-CCCTA
Central Reservation Service	-CRS
Choice Hotels Canada	-CHC
Citizenship and Immigration Canada	-CIC
Close to Arrival	-CTA
Coast Cultural Alliance	-CCA
Convention and Visitors Association	-CVA
Convention & Visitor's Bureau	-CVB
Council of Tourism Associations	-COTA

D

Destination Management Company	-DMC
Destination Marketing Organization	-DMO
Director of Sales	-DOS

F

Familiarization Tour	-FAM
Foreign Independent Traveler	-FIT
Free and Independent (of group) Traveler	-FIT

.G.

Gibsons Landing Business Association	-GLBA
Gibsons Landing Harbour Authority	-GLHA
Global Distribution Service	-GDS
Goods and Services Tax	-GST
Greater Vancouver Regional District	-GVRD
Group Leaders of America	-GLAMER
Guest Service Agent	-GSA
Guest Service Manager	-GSM
Guest Services	-GS

H

Hospitality Industry Education Advisory Committee	-HIEAC
Hospitality Sales and Marketing Association International	-HSMIAI
Hotel Association of Canada	-HAS

I

Institute of Association Management Companies	-IAMC
International Association of Association Management Companies	-IAAMC
International Association of Convention and Visitor Bureaus	-IACVB
International Association of Exposition Managers	-IAEM
International Festivals and Events Association	-IFEA
International Motorcoach Network	-IMN

International Olympic Committee	-IOC
International Tourism Bourse	-ITB
M	
Meeting Professionals International	-MPI
Meetings & Incentive Travel	-M &IT
Mighty Fraser Country (Abbotsford, Fraser Valley and Fraser Canyon)	-MFC
Minimum Length of Stay	-MLOS
N	
National Association of Consumer Shows	-NACS
National Association of Exposition Managers	-NAEM
National Tour Association	-NTA -
No Shows	N/S
O	
Occupancy	-OCC
Off Market	-OFFMKT
Ontario Motorcoach Association	-OMCA
P	
Professional Convention Management Association	-PCMA
Q	
Quality Assurance	-QA
R	
Recreational Vehicles Dealers Association	-RVDA
Regional Destination Marketing Organization	-RDMO
Rendezvous Canada	-RVC -RFP
Request for Proposal	-RRW -
Resort Reservations World-wide	REV PAR -
Revenue Per Available Room	RVRAC
RV Rental Association Canada	
S	
Site Inspection	-SITE
Social Military Religious Fraternal Entertainment	-SMERFE
Society of Incentive and Travel Executives	-SITE
Special Rate Plan	-SRP
Strengths, Weaknesses, Opportunities, Threats	-SWOT
Sunshine Coast Bed & Breakfast, Cottage Owners Association	-SCBBCOA
Sunshine Coast Tourism Partnership	-SCTP
Super, Natural British Columbia	-SNBC
Surrey Tourism & Convention Association	-STCA
T	
Thompson Okanagan Tourism Association	-TOTA
Total Quality Management Tourism	-TQM
Association of Vancouver Island Tourism	-TAVI
British Columbia	-TBC
	-TIAC
Tourism Industry Association of Canada Tourism	-TIC
Information Councilor Tourism Maple Ridge & Pitt	-TMR&PM
Meadows Society	
Tourism Vancouver	-TVAN

Tourism Whistler	-TW
Travel Agent	-TA
Travel and Tourism Research Association	-TTRA
Travel Media Association of Canada	-TMAC
U	
United States Chamber of Commerce	-USCC
United States Tour Operators Association	-USTOA
University of British Columbia	-UBC
V	
Vancouver, Coast and Mountains	-VCM
Vancouver Convention and Exhibition Centre	-VCEC
Vancouver Hotel Association	-VHA
Vancouver International Airport	-YVR
Visitor Information Centre	-VIC
Visitor Information Councilor	-VIC
Visitors and Convention Bureau	-VCB
W	
Western Canada Marketing Committee	-WCMC
Western Canada Travel Alliance	-WCTA
Western Economic Diversification	-WED
Western Society of Association Executives	-WSAE
White Rock South Surrey Chamber of Commerce	-WRSS
World Travel and Tourism Council	-WTTC
World Travel Market	-WTM